

Week 6 Activity: Opening Presentation

Below are the required four critical elements:

Critical Element 1: Executive Summary/Module Description

Course Title: Launching your Business Concept on Shark Tank

Course Description: Launching your Business Concept on Shark Tank will be focused on achieving the entrepreneur's success when appearing on Shark Tank. The instructional module will cover important topics such as learning to know your numbers, creating an engaging pitch, preparing for the audition, and other essential tips to help ensure success on Shark Tank. Many entrepreneurs attempting to appear on Shark Tank are unsuccessful in being chosen. The successful completion of this instructional course module will be a great step towards the goal of being selected to appear and getting a deal with a shark on the TV Series, Shark Tank.

Critical Element 2: Summary of Module Goal and what the Learner can expect to learn

The goal in creating this instructional course module is to prepare entrepreneurs with the knowledge and skills required to be selected to appear and make a deal with a Shark on the Hit TV Series, Shark Tank. The course will also benefit entrepreneurs seeking to improve their business skills so they can be more successful in pursuing other private venture partnerships and funding sources.

Learners can expect to learn the following:

- To analyze the components of a business plan to compile key financial information to have available for the Shark Tank Presentation.
- To understand how to make a good pitch during the Shark Tank Presentation.
- To be able to apply the information from the instructional module in preparing for the Shark Tank audition.

Critical Element 3: Artifacts

Course Artifact #1: Articles that provide content that support the topics in the course.

Course Artifact #2: Lessons developed by Scholastic to allow students to supplement skills learned in the topics presented in the course.

Critical Element 4: Format

The course video will be designed using Power-point and posted on U-Tube. The video will be captioned. Pdfs and links to articles will be made for reading documents. Google Classroom will be used as the LMS or Learning Management System.