

Week 1 Activity: Design Document Review and LMS Declaration

1. Brief description of the learning experience for the course audience and what they can expect:

The course I intend to design for the Capstone Project will be called Landing An Invitation To Launch Your Business Concept on Shark Tank. The primary course audience is entrepreneurs that want to being selected to appear on Shark Tank and get a deal. The course instruction will be focused on assisting entrepreneurs to be successful when appearing on the TV series Shark Tank. The instructional module will cover important topics such as learning to know your numbers, creating an engaging pitch, preparing for the audition, and other essential tips to help ensure the entrepreneur's success on Shark Tank. Many entrepreneurs attempting to appear on Shark Tank are unsuccessful in being chosen. The successful completion of this instructional course module will be a great step towards the entrepreneur's goal of being selected to appear and get a deal with a shark, on Shark Tank. The secondary audience are entrepreneurs seeking to improve their business skills so they can be more successful in pursuing other private venture partnerships and funding sources.

The instructional module will include video presentations, reading materials, a course project, and supplementary reading/learning activities. To receive a Course Certificate of Completion successful grades will be required on the topic quizzes, final examination, course project, and discussion activities. The course modules will incorporate accessibility features such as closed captions, transcripts, and alternative texts. The audience of learners will be able to conveniently access the course from their laptop computer, cell phone, tablet or anywhere they have convenient internet connection. Course Learning can take place at the learner's home, office, or any public place.

2. Choice of Learning Management System including a summary of elements your LMS has to ensure alignment of your design document and the ability to deliver the course as you envision it:

The Learning Management System I will be using to deliver the course is Google Classroom. I looked at several other Learning Management Systems and felt the features offered by Goggle Classroom best matched my course needs. All the great and familiar tools of Goggle Classroom attracted me to use it as my Learning Management System for my course. Goggle Classroom's underlying goal is to streamline the file-sharing process between teachers and students. Goggle Classroom collaborates with Google Drive, Docs, and other tools offered by G Suite for Education. The Google Classroom incorporates Goggle Drive for the production and delivery of tasks, Goggle Docs, Sheets and Slides for writing, Gmail for collaboration, Goggle Calendar for scheduling as well as other valuable features. Some key features of Goggle Classroom that I will utilize in my course design include:

- Easily adding content to classroom assignments, such as video, PDFs, or Google Docs.
- The ability to share videos, links, or images from other websites.
- The ability to view assignments, announcements, and other resources on a class resource page.
- The ability to develop course assessments such as quizzes and exams.

Google Classroom is easy to navigate and accessible online for all, including those with disabilities, from any desktop, or with any mobile device. Most importantly I found Goggle Classroom to be very user friendly for the teacher, student, and course designer.

