

Week 6 Activity: Creating digital video.

Instructional Need/Objective: For the Entrepreneur to learn to analyze the components of their Business Plan to compile key financial information to have available for their Shark Tank Presentation.

Learning Activity audience: Entrepreneurs/Business Owners.

URL for Audio File: See Attached.

Reflection: I recorded my digital presentation using the music and podcast streaming platform Soundcloud. I chose Soundcloud because the platform provides quality digital and an extensive choice of musical backgrounds. The Soundcloud Platform is well regarded in the industry. My rationale in choosing the activity is to prepare entrepreneurs to be successful on Shark Tank.