

### Assignment 3 Activity: Design a Flyer Additional Information

Scenario Created the Document For: The document was designed to promote the course I developed.

Visual Design Ideas: I wanted to use more conservative colors since I am appealing to a more professional audience. The logo I created was a basic design that was easy to read. I selected a graphic for the flyer that is very recognizable to individuals that watch Shark Tank.

#### **Evaluation Checklist for the content of Open Education Resources (OER):**

(Mark those that apply below)

##### **Accuracy and Quality of Content:**

The content is accurate based on your knowledge and research?

The content is clear and comprehensible?

Relevant content is omitted from the OER?

The content has errors (Typographical, Factual, Grammatical, Spelling)?

##### **Relevancy and Organization of the OER:**

The content is relevant to the learning objectives?

The content is appropriate for the student?

The content is well organized in terms of logic, sequence, and flow?

##### **Production Quality and Adaptability of the Content:**

The quality production of the content is good in terms of video \_ audio \_ and text?

The content is easy to navigate to?

The content file format permit adaptations, rearrangements, modifications, and updates?

##### **Accessibility of the Content:**

The content can be accessed via an alternative format?

The content is accessible to students with disabilities through audio resources (transcript or subtitles) \_\_\_\_\_, video resources (close captioning or subtitles) \_\_\_\_\_, text resources text-to-speech translator \_\_\_\_\_?

Students can get access to the content in a fast, non-restrictive manner?

##### **Interactivity of the Content:**

The content encourages active learning, class participation, and/or collaboration?

The content provides opportunities for students to test their learning (for example-a audio or Power-point presentation with built-in checks for understanding)? \_\_\_\_\_

**Licensing of the Content:**

The license permit for the OER permits educational use? X

The OER is licensed to allow for modifications and adaptations? X